

# 2011 Retractable Banner Comparison Chart

CLICK ON ITEM DESCRIPTION BELOW TO VIEW WEBPAGE

DESCRIPTION	BASE COLOR(S)	VIEWABLE GRAPHIC SIZE (W" x H")	FEATURES AND BENEFITS							BANNER MATERIAL	PRINTING METHOD	CATALOG PAGE #
			CHANGEABLE GRAPHICS	ADJUSTABLE POLE HEIGHT	LAMINATED BANNER	TABLETOP DISPLAY	LARGE IMPACT	HEAVY-DUTY CONSTRUCTION	LIGHTWEIGHT AND PORTABLE			
PARAMOUNT	SILVER	47" x 116.5"			✓			✓		3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	52
5' MEGA	SILVER	58.63" x 83"						✓		13 OZ VINYL, 600 DPI	UV	53
6' MEGA	SILVER	70.5" x 83"						✓		13 OZ VINYL, 600 DPI	UV	53
8' MEGA	SILVER	93.7" x 83"						✓		13 OZ VINYL, 600 DPI	UV	53
RAPID CHANGE	SILVER	33.5" x 78"	✓	✓	✓	✓			✓	3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	54
ECONOMY 31.5"	BLACK	31.5" x 78.75"			✓				✓	3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	55
ECONOMY 33.5"	SILVER	33.5" x 78.75"			✓				✓	3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	55
24" PREMIUM	SILVER	23.75 x 82.5			✓				✓	3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	56
32" PREMIUM	SILVER	31.5" x 82.5"			✓				✓	3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	56
40" PREMIUM	SILVER	40" x 82.5"			✓				✓	3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	56
ULTIMATE	SILVER	33" x 94"	✓	✓	✓	✓	✓	✓	✓	3 MIL LAMINATED POLYESTER, 720 DPI	DIGITAL	57
SHOW N VIEW HORIZONTAL	BLACK	37.5" x 33.5"				✓			✓	POLYKNIT BANNER MATERIAL, 600 DPI	UV	58
VALUE LITE	BLACK	31.5" x 77.75"							✓	PP BANNER MATERIAL, 600 DPI	UV	63